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Sights and Sounds

TAIWAN INTERNATIONAL
STUDENT DESIGN COMPETITION,
2013







活動目的

鼓勵國際間學生創意設計交流,發掘新生代創意設計人才。

活動主題

Sights and Sounds (聽·見)

參賽資格

限定國內外高級中等以上學校在校學生。(以網路截止報名時間為準,須為西元 1983年5月31日之後出生,年齡30歲以內。女性申請人於申請年限之前曾有生育事實 者,每胎得延長年限兩年。)

徵件需求

能表達競賽主題「Sights and Sounds(聽·見)」之創意設計。

競賽類別

分成「產品設計」、「視覺設計」、「數位動畫」與「廠商指定」共四類。

報名費用

免繳報名費。

參賽時間表

項目	時程
線上報名及參賽作品送件截止	2013年6月1日至2013年8月15日 臺北時間24:00(GMT+08:00)
初選/ 結果公告並通知第二階段交件	2013年9月上旬
入 圍者第二階段繳件截止日 包括產品設計類模型、視覺設計類與廠商 指定類紙本輸出及四個類組作品資料光碟	2013年10月15日 臺北時間17:00(GMT+08:00) 需在截止時間前 送達或寄達;國外參賽者作品以郵戳為憑, 但作品需在截止時間後一個禮拜內寄達。
入圍作品決選	2013年11月上旬
頒獎典禮暨得獎作品展覽記者會、 獲獎作品展覽	2013年12月下旬

報名程序

- A.請至官方網站 http://www.tisdc.org 線上註冊
- B.以個人帳號登入,逐一登錄您的作品,並取得每一件作品之作品序號
- C. 請依照參賽類別下載「裱板雷子檔範例」(僅產品設計、視覺設計及廠商指定類)及 「參賽聲明同意書及著作授權同意書」(所有參賽者)

D.上傳報名文件掃描檔

- 1.「學生身分證明文件」掃描檔(所有創作者皆需具備證明文件)
- 2.「出生年月日證明文件」掃描檔(所有創作者皆需具備證明文件)
- 3. 填妥並簽名的「參賽聲明同意書及著作授權同意書」掃描檔

E.上傳作品

產品設計類

請依規定製作作品 裱板電子檔並依序 號上傳

※每件作品最多上傳 4張裱板,每個檔 案1MB以內,檔案 格式:1024x768 JPG檔

視覺設計類

請依規定製作作品 裱板電子檔並依序 號上傳

※作品可單一或系列 稿呈現,系列作品 最多上傳4張圖 檔,每個檔案1MB 以內,檔案格式: 1024x 768 JPG檔

數位動書類

請依規定上傳 30-60秒作品精華 片段

※50MB以內, MOV

廠商指定類

請依規定製作作品 裱板電子檔並依序 號上傳

※請註明參加品牌

- ●瑞嶺
- 金寶山
- ★廠商指定詳細內容 請參考官網公告。

F.繳交作品光碟

產品設計類

初選階段免繳

視覺設計類

初選階段免繳

繳交影片正片光 碟:正片長度須在5 分鐘以內,檔案格

式: MOV

數位動畫類

請在光碟封套正反 面各貼上作品標籤 (請同時以簽字 筆,於光碟上註明 作品編號與作品名 稱)。

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廠商指定類

初撰階段免繳

※數位動畫類組作品光碟請寄送至:

2013年臺灣國際學生創意設計大賽執行小組

國立臺灣師範大學文化創藝產學中心 10649 台北市大安區青田街5巷3號4樓

G. 報名完成

參賽者日後可以用個人帳號密碼登入,進行新增作品與上傳、修改作品資料、修改個 人資料等動作。

※請注意:

- A. 為避免資料傳送錯誤,報名時請填入經常使用的E-mail信箱,執行單位將會 以此信箱傳送比賽相關訊息。
- B. 報名截止後,無法再修改作品名稱及參賽者姓名,請妥為填寫。
- C.「參賽聲明同意書及著作授權同意書」為保障所有參賽者的權利與義務,保 護智慧財產權並使競賽順利推動,亦請務必妥善填寫。

決選送件

A.產品設計類入圍者請繳交以下項目:

- 1. 以1:1或等比例縮小之精密模型(縮小模型不得小於50立方公分),主辦 單位將補助產品設計類入圍者作品模型製作費新臺幣20,000元整(含 稅)。模型送件截止期限為2013年10月15日(星期二)17:00(台北 GMT+08:00)需在截止時間前送達或寄達。
- 2. 作品裱板:請製作實體裱板,作品輸出為A3尺寸(29.7X42cm),裱裝於黑色襯卡上並留2公分邊框,每件作品至多兩張裱板。裱板內容說明文字必須以英文為主,字數在50~100字以內。
- 3. 作品光碟:光碟內容包括作品裱板數位檔案(JPG檔/300dpi)、及所有設計者之清晰半身照片(JPG檔/2MB以上)。

B. 視覺設計類入圍者請繳交以下項目:

- 1. 作品輸出:作品紙本輸出以海報規格100x70cm為主。
- 2. 作品光碟:光碟內容包含原寸作品檔案,檔案格式為JPG或PDF, 300dpi,印刷品質,CMYK模式,及所有設計者之清晰半身照片(JPG檔/2MB以上)。

C.數位動畫類入圍者請繳交以下項目:

- 1. 作品分鏡圖裱板:輸出為A3版面(29.7X42cm),裱裝於黑色襯卡上並留2 公分邊框,可自行編排圖文,每件作品至多兩張裱板。
- 2. 作品資料光碟:光碟內容包括分鏡圖裱板電子檔及作品宣傳圖4張以內 (JPG檔/300dpi)、所有設計者之清晰半身照片(JPG檔/2MB以上)。

D. 廠商指定類入圍者請繳交以下項目:

- ●瑞嶺創新設計獎
- 金寶山牛命之門獎
- 1. 作品輸出:A3尺寸(29.7X42cm), 裱裝於黑色襯卡上並留2公分邊框,每件作品至多三張裱板,裱板內需有作品說明文字,字數在50-100字內。
- 2. 作品光碟: 光碟內容包含作品裱板數位檔案(JPG檔/300dpi)、及所有設計者之清晰半身照片(JPG檔/2MB以上)

※請注意:

作品請妥善包裝後寄出,運送過程中若對作品造成損傷而影響評審觀感, 主辦單位恕不負責。

評選作業

初選:依照參賽者所提供之作品檔案為依據,由評選委員會選出晉級決選作品。

決選:產品設計類以作品模型進行評選;視覺設計類由進入決選者自行輸出作品進行評選;數位動畫類則依作品數位檔案進行評選;廠商指定類由進入決賽者自行輸出作品進行評選。

評審標準

以創意出發,力求突破,切合主題並能表達主題概念與美感的設計。執行單位將邀請國內外不同領域專家組成初、決選評審團進行評選。

A.產品設計類:

創意50%,美感20%,完整性、切題性20%,圖面表達10%

B.視覺設計類:

創意50%, 構圖、美感20%, 完整性、切題性20%, 技巧10%

C.數位動畫類:

創意50%,美感20%,完整性、切題性20%,技術性10%

D.廠商指定類:

創意50%,量產可行性50%

頒發獎項

年度大獎1名:獎金新臺幣四十萬元,獎盃一座,獎狀一紙

金獎(產品、視覺、動畫各1名):獎金新臺幣二十五萬元,獎盃一座,獎狀一紙

銀獎(產品、視覺、動畫各1名):獎金新臺幣十五萬元,獎盃一座,獎狀一紙

銅獎(產品、視覺、動畫各1名):獎金新臺幣十萬元,獎盃一座,獎狀一紙

佳作若干名:獎金新臺幣一萬元,獎狀一紙。

- 產品設計類入圍決選者,另補助模型費新台幣二萬元。
- 以上各獎項經決選評審小組決議,得從缺或調整;同一作品於同一年度曾在政府中央部會主辦之相關競賽或教育部「鼓勵學生參加藝術與設計類國際競賽」之表列競賽項目中獲獎者,由決選評審小組擇優核定獎勵金額,不受前項獎金額度限制。獎杯與獎狀以教育部部長名義頒發,並於今年年底舉行頒獎典禮。所有得獎者將公布於專屬網站及國際媒體上,以提供廠商進行設計合作案之相關洽詢。

廠商指定獎:

首獎(瑞嶺、金寶山各1名):獎金新臺幣十萬元,獎狀一紙優勝(瑞嶺、金寶山各1名):獎金新臺幣五萬元,獎狀一紙



注意事項

關於參賽作品

- 所有參賽作品均不予退件。
- 參賽者可以個人或組隊參賽,參賽件數不限。
- 同一作品不得跨類別重複投遞。
- 作品須為參賽者自行創作且具原創性。
- 所有概念、文字、圖案、表格、照片、影片、語音、音樂、動畫等各種內容 及所使用之程式無仿冒、抄襲或其他侵害他人智慧財產權及著作權之情事。
- 為避免產品決選模型進入臺灣海關時間過長,而影響作品到達時間,參賽者 於寄件時勿將作品價值填寫超過50美元,且應自行負責繳納通關時所產生之 所有費用。

關於參賽者

- 同意接受並遵守本活動注意事項及規範,如有違反本活動注意事項及規範之 行為,經查證屬實,活動單位得取消其參賽或得獎資格,並對於任何破壞本 活動之行為保留相關權利。
- 尊重本獎評審小組之決議。
- 本獎公布前,同一作品已發表、曾在其他比賽獲獎或正在評審中,應主動告 知教育部與國立臺灣師範大學文創中心(本活動主承辦單位),作為評審之 重要參考依據。
- 不得有請託、關説、利誘、威脅或其他干擾評審委員及評審程序之情事。
- 參賽者須配合提供其創作之詳細資料,作為日後公開報導與展示之用。
- 維護參賽者之智慧財產權,建議入圍者繳交模型前先申請專利。
- 前三名及廠商指定類得獎者請親至頒獎典禮受獎,需自付參加頒獎典禮之旅費及來臺簽證相關手續費用。

關於得獎者

- 提供得獎作品之詳細資料,作為公開報導及展示之用。
- 在公告得獎三年內,得獎者與其得獎作品應配合由教育部所舉辦之相關展示 與宣導活動,並保留作品原始檔案及資料,供教育部備查。
- 得獎獎金應依規定課税。
- 得獎作品應同意無償、非專屬性授權教育部(及活動單位)運用參賽獲選作品圖片與説明文字等相關資料、製作成視聽著作(影片)與數位形式檔案, 提供教學、研究與公共服務用途之公開上映、公開播送與網路線上閱覽。若因教學研究之需求,教育部得重製該作品。本件授權不影響著作人對原著作之著作權及衍生著作權,並得為其他之專屬授權。
- 關於廠商指定獎首獎得獎者,作品之著作財產權同意由指定廠商取得,供廠商各種典藏、推廣、借閱、公布、發行、重製、複製及公開展示播放、上網等及有為其他一切著作財產權利用行為之權利。
- 得獎作品其後續商品化及行銷行為,不得損害本獎之形象或精神。

關於獲獎資格取消

參賽者及其作品有下列情事之一,經查證屬實者,取消得獎資格,並追回已領之獎盃、獎狀及獎金:

- 未符合參賽資格。
- 得獎作品經人檢舉涉及抄襲或違反著作權等相關法令,經法院判決確定者, 執行單位得取消其獲獎資格並追回已頒發之獎盃、獎金及獎狀。
- 得獎作品經人檢舉或告發為非自行創作或冒用他人作品且有具體事證者,執 行單位得取消其獲獎資格並追回已頒發之獎盃、獎金及獎狀。
- 得獎作品其後續商品化及行銷行為,有損害本獎之形象或精神者。
- 得獎者有請託、關説、利誘、威脅或其他干擾評審委員或評審程序,經初、 決選評審小組審議後認情節嚴重者。
- 主辦單位保留活動變動之權利,本活動未竟事宜,依教育部函示規定及網站 公布為準,有關爭議,經活動評審小組審議後,報教育部決定之。

他們說,這是個眾聲喧嘩的年代。 在臉書、推特上,每個人手持擴音器, 努力讓自己的聲音奔跑出去, 卻常常只是自言自語而已, 因為我們都忘了留意其他人的世界在說什麼。

去感受吧!用鼻子聽海豚哭泣,耳朵輕聞流水的味道, 舌頭會看見人們堅持的正義,皮膚呼吸著慢跑的節奏, 睁眼凝視就吞下整座杉木林。

你發現了吧。

順風會吹來亞馬遜河的消息;

一眨眼就能看到千里之外的吉力馬札羅山。

只要你願意睜開眼睛,側耳傾聽…

我們是穿進瞳孔的光,我們是吹過夏天的風

我們不可能錯過這個世界

聽•見。



2013臺灣國際學生創意設計大賽執行小組

指導單位



The Ministry of Education

主辦單位 Organizer



教育部青年發展署

The Youth Development Administration, Ministry of Education

執行單位 Exective



國立臺灣師範大學文化創藝產學中心

Cultural & Creative Industries Center, National Taiwan Normal University

贊助單位 Sponsors

瑞嶺實業 **OMNIFOCUS** Industries

金寶山集團 ChinPaoSan Group







Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

Theme

Sights and Sounds

Qualification

Students who currently enroll at senior high schools or above. (Based on the internet registration deadline, and the participant must be born after May 31, 1983, and be younger than 30 years of age. For female who had given birth before year of 30 may have 2 years extension per birth.)

Category

Product Design, Visual Design, Digital Animation, and Brand Specified.

Participating Works

The creative design of the competition theme "Sights and Sounds" must be expressed in the participating pieces.

Registration Fee

Free.

Timetable

Items	Dates
Online Registration and Online Work Submission Deadline	June 1, 2013 (Saturday) to August 15, 2013 (Thursday) 24:00 (Taipei GMT+08:00)
Preliminary Selection/ Finalists Announcement	Early September , 2013
Deadline For Final Selection Submission (include mockup, printout and disc submission for each category)	October 15, 2013 (Tuesday) 17:00 (Taipei GMT+08:00), the submission from Taiwan must arrive at the deadline date while the submission from overseas is validated by postmark but have to arrive in our office no later than 1 week from the deadline.
Final Selection	Early November, 2013
Award Ceremony and Exhibition	Late December, 2013

Participation Procedure

- A. Register online at www.tisdc.org
- B. Log in with account and password, add project information by each project and registration code for each project will be given.
- C. Download sample board file (for Product Design, Visual Design and Brand Specified category only) and Affidavit (for all participants)

D. Upload registration documents

- 1. Scanned file of Student ID card or school enrollment certificate.
- 2. Scanned file of the proof of date of birth. (include all members in the design team.
- 3. Scanned file of signed Affidavit.

E. Upload works

Product Design Category: Please follow the sample board and the instruction to submit the work board e-file according to the registration code.

(Each work allows up to 4 images uploaded, each file should be under 1MB, file format: 1024x768, JPG)

Visual Design Category: Please follow the sample board and the instruction to submit the work board e-file according to the registration code.

(Work can be presented as single or series design. Each work allows up to 4 images uploaded, each file should be under 1MB, file format: 1024x768, JPG) Digital Animation Category: Please follow the instruction to upload 30-60 seconds highlights of the work video. (The file must be under

(The file must be under 50MB, file format: MOV)

Brand Specified Category: Please follow the sample board and the instruction to submit the work board e-file according to the registration code.

*Please specify the brand: OMNIFOCUS/ ChinPaoSan

★Please check our website for more details about the Brand Specified Category.

F. Disc Submission

Participants in Product Design Category don't have to submit work disc for preliminary selection. Participants in Visual Design Category don't have to submit work disc for preliminary selection. The submission of the work disc should include full length video which must be under 5 minutes. (File format: MOV)

Please stick the Label of Registration Code on both side of disc cover and use a disc marker to write down registration code and work title on the disc. Participants in Brand Specified Category don't have to submit work disc for preliminary selection.

For the Disc submission in Digital Animation Category, please send to:

2013 Taiwan International Student Design Competition Executive
Cultural & Creative Industries Center, National Taiwan Normal University
4F, No.3, Lane 5, Chingtian St., Da-an District, Taipei 106 Taiwan

After the participation procedure is completed, participants can add new project information, upload files and make changes to the project information as well as personal information with their own account name and password.

Please note:

- a. To avoid invalid information transmission, please fill in the frequently used E-mail account, to which the executive team will send relevant information about the competition.
- b. After online registration deadline, participants' names and the titles of work cannot be changed, so please fill in the information carefully.
- c. To protect intellectual property and ensure the participating rights and interests, participants must fill out the Affidavit and upload its scanned copy.

Final Selection Submission Procedure

A. Product Design Category

1. Mockup:

Please submit the precision mockup in 1:1 or equivalent reduced ratio, (the reduced ratio mockup cannot be smaller than 50 cm³). The designers of the nominated works of product design category will be supplemented with NT\$20,000 (approx. US\$600) as mockup production fee. The deadline of the submission is October 15, 2013(Tuesday) 17:00 (Taipei GMT+08:00). The submission from Taiwan must arrive at the deadline date while the submission from overseas is validated by postmark but have to arrive in our office no later than 1 week from the deadline.

2. Paper board(s):

Please submit at most two paper boards. The printout size is A3 (420x297mm) and should be mounted on a black paper board, leaving a 2cm-wide border along the board edges. The description on the paper boards should be mainly in English and is limited between 50-100 words.

- 3. Disc: Each disc should include:
 - The electronic file of paper boards (JPG/300 dpi)
 - Photos of all designers (above 2MB, JPG/300dpi)

B. Visual Design Category

1. Printout work:

Please submit the works in paper, poster size 70x100cm is preferable.

- 2. Disc: Each disc should include:
 - Work in electronic file format (JPG or PDF, 300dpi, press quality, CMYK, no conversion ICC profile)
 - Photos of all designers (above 2MB, JPG/300dpi).

C. Digital Animation Category

1. Printout(s) of storyboards

Please print out the storyboards in A3 size (420x297mm) and mount the printout on a black paper board, leaving a 2cm-wide border along the board edges. Each work should submit at most two pieces of paper boards. The paper board could include illustration and description. The description should be mainly in English and is limited between 50-100 words.

- 2. Disc: Each disc should include:
 - Electronic files of the printout of storyboards (JPG/300dpi)
 - At most 4 representative still images of the film (JPG/300dpi)
 - Photos of all designers (above 2MB, 300dpi, JPG)

D. Brand Specified Category

1. Printout work:

Please submit at most two paper boards. The printout size is A3 (420x297mm) and should be mounted on a black paper board, leaving a 2cm-wide border along the board edges. The paper boards must include description (50-100words).

- 2. Disc: Each disc should include:
 - The electronic file of paper boards (JPG/300 dpi)
 - Photos of all designers (above 2MB, JPG/300dpi)

*Please note: The printout works, paper boards and mockups should be packed properly before delivering to us, the executive is not responsible for any damage of the mockup during the delivery process.

Evaluation Operation

- A. Preliminary Selection: the evaluation will be based on the electronic files provided by the participants. The evaluation committee will select pieces of work to participate in the final selection.
- B. Final Selection: The Product Design Category will be evaluated by the works' mockups; the Visual Design Category will be evaluated by the printouts provided by the participants; the Digital Animation Category will be evaluated by the digital files; Brand Specified Category will be evaluated by the printouts provided by the participants.

Evaluation Criteria

Designs that start from creativity, unique approach, meeting and expressing concept with the aesthetics; domestic and international experts in different fields will be invited by the executive to form the preliminary selection and final selection committee to process the evaluation.

A. Product Design Category

Creativity: 50%; Aesthetics: 20%; Completeness and Thematic: 20%; Design Presentation: 10%

B. Visual Design Category

Creativity: 50%; Composition, Aesthetics: 20%; Completeness and Thematic: 20%; Techniques: 10%

C. Digital Animation Category

Creativity: 50%; Aesthetics: 20%; Completeness and Thematic: 20%; Techniques: 10%

D. Brand Specified Category

Creativity: 50%; Manufacturing Feasibility: 50%

Awards

Product Design, Visual Design, and Digital Animation Category:

Grand Prix 1 winner: NT\$400,000 (approx. US\$12,000), an awarding cup and a certificate **Gold 1 winner** (each category): NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate **Silver 1 winner** (each category): NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate **Bronze 1 winner** (each category): NT\$100,000 (approx. US\$3,000), an awarding cup and a certificate **Honorable Mention winners:** NT\$10,000 (approx. US\$300) and a certificate

The nominated works of the production design category will be supplemented NT\$ 20,000 (approx. US\$600) as mockup production fee by the implementation unit.

- * The prizes will be adjusted according to the quality and quantity of participating works.
- * The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in late December, 2013.
- * The winners will be announced on the specific website and to the international media to provide Taiwanese suppliers with design cooperation inquiries.

Brand Specified Category:

First Prize (each brand 1 winner): NT\$100,000(approx. US\$3,000), and a certificate **Second Prize** (each brand 1 winner): NT\$50,000(approx. US\$1,500), and a certificate

Terms & Conditions

For the participating works

- a. All participating works will not be returned.
- b. Participants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- c. Multiple submissions of the same work in two or more categories are not allowed.
- d. The participating works shall be one's own designs.
- e. All the concepts, words, icons, sheets, pictures, videos, audios, music, animation contents and program of the work are not proven to be plagiarized or having involved in any infringement of copyrights or other laws.
- f. The delivered mockup is the participating work, to avoid the Taiwan customs process taking longer and affecting the work's arrival time; the participants shall not fill in the work price over US\$50, and all the participants are responsible for all the costs occurred for going through customs.

For the participants:

- a. All participants shall accept following the regulations of TISDC, participating qualifications or prizes could be cancelled when the violations proved and the organizer shall have the rights to take actions.
- b. Respect the evaluation from the committee.

- **c.** Before the preliminary and final selections, participating works which are publicized, awarded or evaluated in process in a related design competition, shall be informed in advance for juries.
- **d.** Requests, lobbies, threats, bribes or other actions interfering the evaluation are not allowed.
- **e.** The participants must provide the design detail information for future public reports and the exhibitions.
- **f.** To protect the intelligent property rights of the participant, the nominees are recommended to apply for a patent before handing in the mockup.
- **g.** The participants shall have adequate insurance coverage for their works submitted, particularly with regards to the risk of theft, fire, breakage and damage.
- **h.** The top three winners must be rewarded in person at the Award Ceremony; all travel expenses related to the award ceremony will be borne by the participants.

For the winners:

- **a.** The winners must provide the design detail information for future public reports and the exhibitions.
- **b.** The winners, along with the awarded work, shall cooperate with the organizer in the relative activities within 3 years from the proclaiming the awarding.
- c. Monetary prizes will be gross, but the income tax will be deducted from all monetary prizes according to government regulations (The winners from abroad shall pay for 20% income tax.)
- d. For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, Public recitation, Public broadcast, Public presentation, Public transmission, Distribution, Public display, Publication, Public release) the works of the participants entering the final competition in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
- e. The economic rights of the first-prize works in Brand Specified Category shall belong to their specified sponsors. The sponsors reserves the rights to utilize the winning works for collection, promotion, lending, public release, publication, display, publication, reproduction, duplication and other behaviors related to the Copyright Act, for which the sponsor will not pay any additional fees.
- **f.** The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.

In any of the following condition, the awarded winners will be disqualified and must return the prizes, awarding cups and the certificates:

- a. Participants who do not meet the requirements of the qualification.
- b. In the event that the awarded works has been proven to be plagiarized or having involved in any infringement of copyrights or other laws, the organizer shall have the rights to disqualify the awarded winners and revoke any prizes, awarding cups and certificates awarded at it sole discretions.
- c. In the event that the awarded works is proven to be unoriginal design or has been fraudulently copied from others' works, the organizer shall have the rights to disqualify the awarded winners and revoke any prizes, awarding cups and certificates awarded at it sole discretions.
- d. In the event that the commercialization and marketing activities of the awarded works contravenes the spirit of this competition, the organizer shall have the rights to disqualify the awarded winners and revoke any prizes, awarding cups and certificates awarded at it sole discretions.
- **e.** In the event that requests, lobbies, threats, bribes or other actions interfering the evaluation, the organizer shall have the rights to disqualify the awarded winners.
- f. The organizer shall have the rights to make alternations of TISDC and will be publicized on the website; any contentions will be evaluated by the committee and the Taiwan Ministry of Education.

They say, this is the age of cacophony.

In the social network, every hand holds amegaphone, everyone strives to make their voice heard. But often we just end up talking to ourselves. Because we have forgotten to pay heed to what others are saying.

Open your senses! With your nose, hear the tears of dolphins. With your ears, gather the taste of running water. Let your tongue see those fighting for justice, and your skin breathe in the rhythm of the run, and your eyes open wide and swallow the forest in a single glance.

Have you found it yet?

A tail wind blowing tidings from the Amazonin the blink of an eye you see distant Kilimanjaro...

Open your eyes, and you will see.

Lend your ears, and listen...

We are rays of light passing through the pupil. We are the wind on a summer day.

We must not miss this world.

Sights and Sounds

2013 Taiwan International Student Design Competition Executive

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指導單位



教育部

主辦單位



教育部青年發展署

The Ministry of Education

The Youth Development Administration, Ministry of Education

執行單位



國立臺灣師範大學文化創藝產學中心

Cultural & Creative Industries Center, National Taiwan Normal University

贊助單位

瑞嶺實業 OMNIFOCUS 金寶山集團 ChinPaoSan

