

LECTURES FROM THE EAST

SIX DISPOSITIONS ON EASTERN EUROPEAN GRAPHIC DESIGN

IS THERE AN EASTERN EUROPEAN GRAPHIC DESIGN TRADITION/LANGUAGE?
IS THERE A SPECIFIC APPROACH TO DESIGN IN THE EAST?

08.30
ARRIVAL COFFEE

09.00
LECTURE: RADOVAN JENKO

10.00
LECTURE: PIOTR MLODOZENIEC

COFFEE BREAK

11.30
LECTURE: POSTSTUDIO

LUNCH BREAK

13.30
LECTURE: IGOR GUROVICH

14.30
LECTURE: STAS SIPOVICH

COFFEE BREAK

16.00
LECTURE: MIECZYSLAW WASILEWSKI

17.00
DISCUSSION

RADOVAN JENKO

1955: BORN IN CELJE, SLOVENIA
1976-1981: STUDIES AT THE ACADEMY OF FINE ARTS IN WARSAW
1981: GRADUATION FROM POSTER ART UNDER PROFESSOR HENRYK TOMASZEWSKI AND FROM PAINTING UNDER PROFESSOR TERESA PAGOWSKA
1981-1986: ART DIRECTOR AND DESIGNER AT AERO DESIGN STUDIO, CELJE, SLOVENIA
1986-PRESENT: FREELANCE GRAPHIC DESIGNER
1991-PRESENT: PROFESSOR OF VISUAL COMMUNICATIONS AT ACADEMY OF FINE ARTS AND DESIGN LJUBLJANA
1986-PRESENT: PRINCIPAL DESIGNER IN HIS OWN STUDIO WHOSE WORK RANGES FROM GRAPHIC DESIGN TO ILLUSTRATION
2003-PRESENT: FOUNDING PARTNER OF THE 'BRUMEN FOUNDATION' WHICH ORGANIZES THE SLOVENE BIENNIALS OF VISUAL COMMUNICATIONS
2009-PRESENT: FOUNDER AND ART DIRECTOR OF POSTER FESTIVAL LJUBLJANA

PIOTR MLODOZENIEC

1956: BORN IN WARSAW, POLAND
1981-PRESENT: INDEPENDANT GRAPHIC DESIGNER: POSTERS, BOOKCOVERS, ILLUSTRATION, ANIMATION
1976-81: ACADEMY OF FINE ARTS WARSAW, DIPLOMA IN POSTER DESIGN
2009-PRESENT: TEACHING POSTER DESIGN AT THE ACADEMY OF FINE ARTS IN WARSAW

POSTSTUDIO

VELINA STOYKOVA:
1978: BORN IN SOFIA, BULGARIA
2001-2005: GERRIT RIETVELD ACADEMY, AMSTERDAM
2005-2006: SANDBERG INSTITUTE, AMSTERDAM
2006-2008: WERKPLAATS TYPOGRAFIE, ARNHEM

ANDREAN NECHEV:
1979: BORN IN PLEVEN, BULGARIA
2003-2008: FH-DÜSSELDORF 'COMMUNICATION DESIGNER'

MAGDALINA STANCHEVA:
1977: BORN IN GABROVO, BULGARIA
2003-2009: FH-DÜSSELDORF 'COMMUNICATION DESIGNER'
2009-PRESENT: MASTER PROGRAM RESEARCH AT FH-DÜSSELDORF

IGOR GUROVICH

1967: BORN IN RIGA, LATVIA
1990: GRADUATION FROM MOSCOW HIGHER INDUSTRIAL ART SCHOOL 'FORMER STROGANOV SCHOOL' IN 1990 WITH A MAJOR IN ART DESIGN
2002: ESTABLISHMENT OF OSTENGRUPPE TOGETHER WITH PARTNERS ANNA NAUMOVA AND ERIC BELOUSOV
2007-PRESENT: MEMBER OF RUSSIAN ACADEMY OF GRAPHIC ART
2008: ESTABLISHMENT OF ZOLOTOGROUP COMPANY TOGETHER WITH ERIC BELOUSOV, ANNA NAUMOVA AND KATERINA KOROBKOVA
'ASSOCIATED PROFESSOR OF THE HIGHER SCHOOL OF ECONOMICS'

STAS SIPOVICH

1981: BORN IN KISLOVODSK, USSR
1998-2004: ACADEMY OF ARTS, KRASNODAR, RUSSIA
2003-2004: DESIGNER AT DE-LIGHT CREATIVE BUREAU, KRASNODAR, RUSSIA
2005-PRESENT: MEMBER OF UNION OF ARTS OF RUSSIA AND INTERNATIONAL ASSOCIATION OF ARTS AIAP UNESCO.
2006-PRESENT: SELF-EMPLOYED DESIGN DIRECTOR AND CREATIVE CONSULTANT, PRAGUE, MOSCOW.
2010-PRESENT: FREELANCE ART DIRECTOR AND CREATIVE CONSULTANT AT COCOON GROUP BRAND AGENCY, PRAGUE, CZECH REPUBLIC

MAY 6TH 2011

AUDITORIUM

VISUAL COMMUNICATION INSTITUTE

HGK FHNW, THE BASEL SCHOOL OF DESIGN
VOGELSANGSTRASSE 15, BASEL

WWW.FHNW.CH/HGK/IVK/LECTURES

MIECZYSLAW WASILEWSKI

1942: BORN IN WARSAW, POLAND
1966: GRADUATION AT THE ACADEMY OF FINE ARTS WITH PROFESSOR HENRYK TOMASZEWSKI
1966-PRESENT: BEGINNING OF HIS CAREER AS A POSTER, BOOK AND LOGO DESIGNER AND ILLUSTRATOR
1971: HE STARTS TEACHING AT THE WARSAW ACADEMY OF ARTS
1985: PROFESSOR IN THE ACADEMY OF ARTS AS SUCCESSOR TO HENRYK TOMASZEWSKI